

# The Essence of Christmas



**What does the word  
'essence' mean?**



**A liquid that  
provides a  
scent or  
taste.**



The most  
important aspect  
of something.



**Is this the essence (meaning)  
of Christmas?**



Is this the  
essence  
(meaning) of  
Christmas?



**Is this the essence (meaning) of  
Christmas?**



A close-up photograph of a Christmas tree branch. A white, 3D-cutout ornament with the word "LOVE" in a bold, sans-serif font hangs from a thin white ribbon. The branch is adorned with warm white lights that are softly blurred in the background. Several red, reflective ornaments are visible, including a large one in the foreground and a smaller one in the upper right. The overall atmosphere is warm and festive.

LOVE



LOVE  
IS WHAT'S IN  
THE ROOM  
WITH YOU AT  
CHRISTMAS  
IF YOU STOP  
OPENING  
PRESENTS AND  
LISTEN